

THE ROYAL  
SOCIETY  
OF EDINBURGH

---

THE ROYAL SOCIETY OF EDINBURGH  
LOGO GUIDELINES & CHARITY LAW  
REQUIREMENTS INDICATING  
CHARITABLE STATUS

## LEGAL REQUIREMENT FOR THE ROYAL SOCIETY OF EDINBURGH & THIRD PARTIES TO STATE CHARITABLE STATUS

Scottish Charity Law requires all charities to ensure that documents issued, or signed by, or on behalf of a charity contain certain information. The Royal Society of Edinburgh and third parties issuing documents which include the logo must include the following wording:

The Royal Society of Edinburgh, Scotland's National Academy,  
is Scottish Charity No. SC000470.

### PERMISSION TO USE

Organisations and individuals outwith The Royal Society of Edinburgh must receive written permission by letter or email from The Royal Society of Edinburgh before its logo can be used.

### CLEAR SPACE

To assure the prominence and clarity of The Royal Society of Edinburgh logo it is important to ensure that it has room to breathe. To that end, the logo must have a minimum clear space of 1x, as illustrated below. 5x is the distance between the top and bottom of the logo block. It is important that no imagery or text should encroach within the clear space.



## LOGO SIZE

To ensure legibility a minimum size has been determined.

The Royal Society of Edinburgh logo cannot be less than **20mm** in depth.



Minimum depth  
20mm

## COLOUR PALETTE

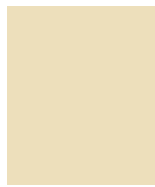
Wherever possible the logo should be printed using the two colours blue and cream. The logo may be reproduced using the four colour process as indicated.



PANTONE 280

C 100  
M 78  
Y 5  
K 18

R 25.9  
G 31.3  
B 51.1



PANTONE 468

C 2  
M 7  
Y 26  
K 12

R 85.5  
G 82.2  
B 69.3

Please note that colours viewed on screen or printed via RGB based office devices may vary from the CMYK print version. A hard copy of The Royal Society of Edinburgh logo in CMYK print format is available to view on request.

There are also black only and blue only versions of the logo, examples of which can be found in Approved Versions.

## APPROVED VERSIONS

### Standard colour logo

Wherever possible the standard colour logo should be used, preferably on a white or pale background



### Blue only logo

The blue only logo should be used where it is not practical or economical to use the standard colour logo



### Black only logo

The black logo should be used where only greyscale is available or everything else is designed in greyscale



### Reversed logos

These logos should only be used in exceptional circumstances where the reverse block logo is not suitable. Permission should be sought before using either reversed version.



## UNACCEPTABLE APPLICATIONS

Do not distort the logo by stretching it vertically or horizontally



Do not use unapproved colours



Do not try to modify or recreate the artwork



## FILE FORMATS

Royal Society of Edinburgh logos are available for both Macintosh and PC platforms, in Illustrator EPS, TIF and jpeg formats. The EPS format should be used for all printed products (such as publications, brochures and banners), whilst TIF and jpeg files should be used for digital applications.

## CONTACT DETAILS

For further information or for further advice on how to use the Royal Society of Edinburgh logo please contact:

**Communications Team**

**The Royal Society of Edinburgh (RSE)**

**T. 0131 240 5000**

**E. [comms@royalsoced.org.uk](mailto:comms@royalsoced.org.uk)**

**[www.royalsoced.org.uk](http://www.royalsoced.org.uk)**