

**ANNA RENOUF**  
**OWNER AND DIRECTOR**  
**OF ORRIN EQUESTRIAN**  
**PRODUCTS LTD.**

🐾 @OrrinEquestrian

*Hosted by CREATE, UHI, part of the University of the Highlands and Islands*



Orrin Equestrian Products is a company creating equestrian products that combine the latest scientific equipment and knowledge with equine and rider biomechanics. Our first product – the Orrin Saddle – will be a fully modular, carbon fibre-based saddle which absorb the movement of the rider and distribute the pressure more even across the horse's back. The saddle will adjustable in both width and angle; the only saddle on the market to offer such adjustability.

**During the RSE Unlocking Ambition Enterprise Fellowship, what have been the biggest successes you have achieved and the biggest challenges you have faced?**

One of our biggest successes has been the completion of the development and testing of a working model of the Orrin Saddle in a live situation on a horse, having received feedback from a focus group made up of industry experts, a professional show jumper and a spinal therapist. Orrin Equestrian Products was also nominated for Best New Business at the Highland Business Women Awards.

My biggest challenge has been the development of the saddle. After many months of work, I realised there was a technical problem with part of the design, and if we had continued, it would have been detrimental to the finished product. I therefore had to take several steps back and re-evaluate, which was time-consuming, but what we have now is ultimately a much better finished design.

**What are your ambitions for your company?**

My ambition for the company is to build a global, market-leading saddle brand which reduces the percentage of horses injured due to poor saddle fit. Through the business, I would also like to improve the education around saddle fitting and how it can impact on the horse, both physically and mentally.

**What difference has the RSE Unlocking Ambition Enterprise Fellowship made to you and your business?**

The RSE Unlocking Ambition Enterprise Fellowship has been hugely beneficial for me. It has allowed me to develop my commercial and business skills; enabling me to confidently lead my company and flourish in the challenging world of business.